

3rd Annual
RAW FILM FESTIVAL
6/03/18 @ The Bootleg Theatre

A large, stylized neon sign in a bright yellow-green color, spelling out the word "RAW" in a bold, blocky font. The sign is mounted on a dark brick wall, which is illuminated by the glow of the neon. The letters are composed of thick, glowing lines, giving it a three-dimensional appearance.

RAW
natural born artists

Regional Short Film and Contemporary Multimedia Arts Festival

WE DIG THE UNDERGROUND



RAW Film Festival is the innovative short film festival from acclaimed arts showcase presenters RAW: natural born artists.

Taking place at the Bootleg Theater in Echo Park, Los Angeles, the one day pop-up shorts fest features work from local talent across Southern California and beyond. Numerous cinematic disciplines are to be represented, with a focus on fresh, edgy, subversive programming from innovative indies on the come-up.

With a focus on multidisciplinary filmmakers and high conceptualization, the day and night are peppered with filmmaker Q&A's, live performances, virtual reality experiences, and installations, each directly related to the films shown.

WHAT IS RAW ?

RAW: natural born artists is an independent arts organization, for artists, by artists.

Our mission is to provide independent artists within the first 10 years of their career with the tools, resources and exposure needed to inspire and cultivate creativity.

Based in Los Angeles, RAW currently operates in nearly 60 cities across the United States, Australia, Canada and the UK.

Social Media Stats



| *44k likes*



| *13.7k followers*

KEEPING IT LOCAL

75% of the films screened at RAWFF are from local filmmakers here in SoCal. *This equates to very high filmmaker attendance.* The event is also well attended by local influencers and indie industry presence is also strong.

This translates to an audience that can be tapped into on a community scale, where grassroots brand engagement can take place directly with the population they serve, while generating exposure with tastemakers that have reach far beyond East LA.



SECOND YEAR WRAP SHEET

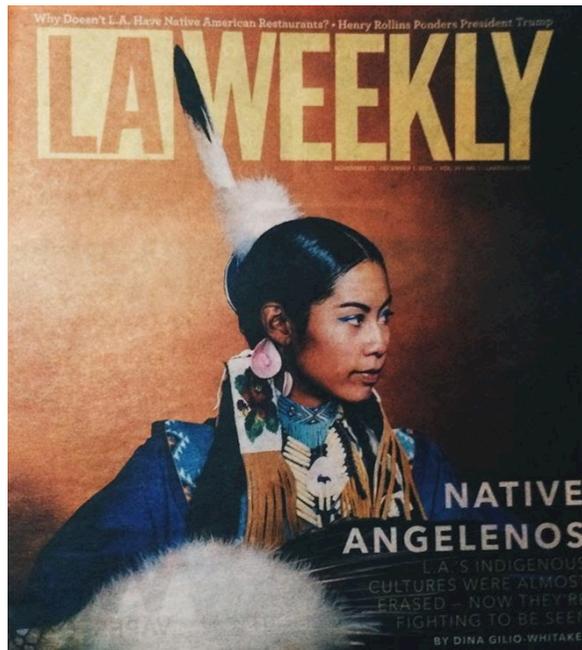
Event Attendance: 325
(Total from noon-midnight)

Website: *2,650 unique*



Industry Guests Highlights

- *Actor Sara Burns (I Love You Man, Married, Wet Hot American Summer)*
- *Actor Eric Edelstein (We Bare Bears, Twin Peaks)*
- *Director of Crowdfunding @ Seed&Spark, Gerry Maravilla*
- *Executive Director at NewFilmmakers Los Angeles, Larry Laboe*
- *Manager @ AFI Conservatory, Chris Schwartz*
- *Zachary Garrett - Manager of Worldwide Acquisitions at EuropaCorp*



NEWSWORTHY FILMMAKERS

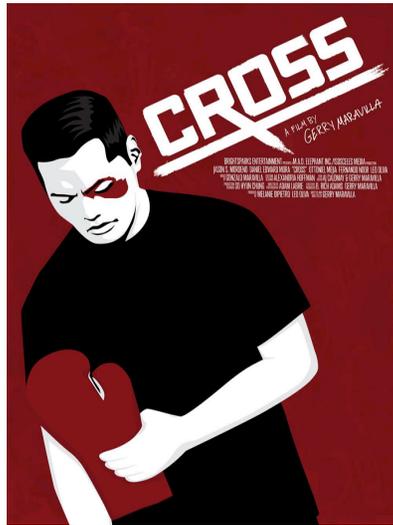
RAWFF 2016 premiered a young filmmaker Kayla Briët's documentary "Smoke That Travels". It has since traveled to numerous festivals. Subsequently she hit the cover of LA Weekly's Native American issue with an featured article written by head film critic and RAWFF 2016 special jury member, April Wolfe. Since, she has been featured in Teen Vogue and will be giving a TED talk in April 2017.



RAW Film Festival is such an inspiring event...as an independent filmmaker, I continue to feel RAWFF's strong support long after the festival in the form of a collaborative and creative community, local to home. This support is absolutely invaluable, has led to many unique opportunities, and I'm grateful to support and be a part of the community for years to come.



- Kayla Briët | RAWFF '16 Alum & Sundance Fellow

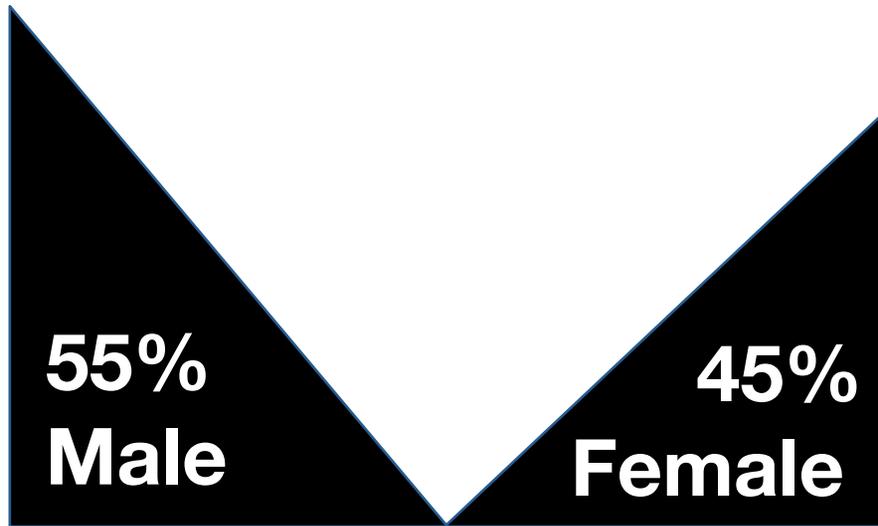


NEWSWORTHY FILMMAKERS

The RAW Film Festival had one of the strongest festival programs that I've ever had the pleasure of being apart of. The level of talent on display inspired me and it was an honor to screen with fellow filmmakers of such high caliber. The festival's focus on the artist and its celebration of all styles, genres and forms, highlights the unique visions and diverse voices that are working in Los Angeles independent film scene.

-Gerry Maravilla, RAWFF '16 Alum | Crowdfunding Director @ Seed & Spark





- 85% Southern California based
- Millennials ages 21-34
- Young, hip trendsetters
- LA Film Industry Professionals
- DTLA Arts Community
- Event Bloggers & Content Creators
- Echo Park/HiFi Weekend Thrillists
- Young Silverlake community



OUR ATTENDEES

BRANDING OPPORTUNITIES



RAWFF values our partners and supporters. With every sponsored contribution we strive to ensure a great experience with a beneficial success. Opportunities include but are not limited to:

- :30-:60 sec. video or still slide before each program block
- 2-5 min in-person “Presentation” before a program
- Logo on Festival Badges
- Branded physical Filmmakers awards
- Injection into Winning Filmmaker Prize Packages
- Present “Special” or Audience Choice Award
- Logo placement on Website, printed program and/or step & repeat
- Branding on Digital Photo Booth Display + Prints

All packages are customizable per sponsor to ensure maximum effective exposure!

4SITE



PRIME BOOTH



NIGHTFLYRE
CREATIVE



RAW FILM FESTIVAL 2017 PARTNERS

LET'S TALK!



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